

## Course Objectives

Obesity is an epidemic. As a healthcare professional, you are in a unique position to improve the quality of life for individuals who are obese and overweight. Our second annual conference, *The Science and Business of Weight Management for the New or Experienced Practitioner*, will focus on the operational and treatment skills, techniques, and strategies needed to successfully open a new facility or enhance a current weight management program.

Through lecture, case study reviews and group discussions, participants will:

- Describe new obesity-related research advances, in terms of both their application and their effects on treatment.
- Identify and apply specific treatment strategies for the management of all overweight individuals, including pre/post surgical patients and patients with diabetes.
- Formulate a plan for establishing a successful weight loss program, including staffing, patient/dieter flow, meal planning and nutrition.
- Integrate complementary surgical and medical weight loss programs for improved patient outcomes.
- Review strategies for working with and “winning over” behaviorally difficult dieters.
- Develop and manage strategic partnerships, which result in greater patient census and expanded weight management business opportunities.
- Use meal replacements in a successful weight loss and maintenance program.

## About the Funder

For more than 30 years, Robard Corporation has dedicated itself to delivering comprehensive weight management solutions and superior nutrition products so weight loss professionals can help obese and overweight individuals reduce their weight and as a result, better manage their comorbidities. In addition, Robard helps providers—such as physicians, surgeons, registered dietitians, weight loss counselors, and business owners—maximize their innovative weight loss solutions through extensive educational activities that help boost program

operations, enrollment, revenues, retention and reactivation.

## Questions?

For questions regarding our annual conference, please contact:

**Jennifer McClure**

888-519-1192 ext. 3012 or  
JenMcClure@WeightConference.com

**Lynda Lewis**

at 888-519-1192 ext. 3363

## Who Should Attend?

Medical and non-medical professionals who are exploring opportunities within the weight loss field and those who are currently responsible for the care and management of obese and overweight individuals will benefit from this conference.

- Physicians
- Surgeons
- Physician Assistants
- Nurses
- Nurse Practitioners
- Dietitians
- Behaviorists
- Exercise Physiologists
- Educators
- Office Managers
- Staff Trainers
- Marketing Professionals



“Excellent. Multifaceted and expertly presented!”

**Machel Knowles, M.S.N., C.N.M.**  
2008 Robard Conference Attendee

**Visit [www.WeightConference.com](http://www.WeightConference.com) to register today.**  
**Seating is limited.**

## Continuing Education Credit

A Certificate of Attendance will be awarded at the completion of the course enabling you to register your credits with your licensing board/association. You may also apply for credit not listed below by completing the procedures your specific organization has established.

### Accreditation Statement:

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Dannemiller and Center for Healthcare Improvement. Dannemiller is accredited by the ACCME to provide continuing medical education for physicians.

### AMA

Dannemiller designates this educational activity for a maximum of *11.5 AMA PRA Category 1 Credit(s)*<sup>TM</sup>. Faculty disclosure will be provided during the meeting. Physicians should only claim credit commensurate with the extent of their participation in the activity.

### RN

Dannemiller is a provider approved by the California Board of Registered Nursing, Provider Number 4229 for 13.5 contact hours. RNs outside California must verify with their licensing agency for approval of this course.

### AAFP

This activity has been reviewed and is acceptable for up to 11.00 elective credits by the American Academy of Family Physicians.

### AANP

Dannemiller is approved as a provider of nurse practitioner continuing education by the American Academy of Nurse Practitioners: AANP Provider Number 090419. This program was planned in accordance with AANP CE Standards and Policies and AANP Commercial Support Standards. It provides 11.5 contact hours of continuing education.

### CDR

This program has been approved by the Commission on Dietetic Registration (CDR) for 11.5 CPEU's. The program ID code is 089807, Level 2 Learning.

### Funding

Dannemiller and Center for Healthcare Improvement acknowledges an unrestricted educational grant from Robard Corporation in support of this CME activity.

"The Philadelphia Conference was impressive from both the clinical and practical aspects. I thought the caliber of the presenters sharing their knowledge and expertise was extraordinary."

**Tracy Smith, R.D.**

2008 Robard Conference  
Speaker and Attendee



## Hotel Accommodations

Hotel rooms have been reserved for conference participants at the Park Hyatt Philadelphia. Centrally located on the Avenue of the Arts, the hotel crowns the top floors of the Bellevue, a national historic landmark. The hotel is in the midst of Philadelphia's renowned theaters, less than one mile from Independence Hall and the Liberty Bell.

Park Hyatt Philadelphia at the Bellevue  
200 South Broad Street, Philadelphia, PA 19102  
<http://parkphiladelphia.hyatt.com>

Reserve your room at the Park Hyatt before June 15, 2010 and mention the Weight Loss Conference to receive the low rate of \$230 single/double occupancy. Call 800.778.7477 to make your reservations.

### Parking

The Park Hyatt offer guests parking in an adjacent covered garage. All parking includes in/out privileges.

## Transportation

The Park Hyatt Philadelphia is located 20 minutes from the Philadelphia International Airport.

*Taxis* can be picked up at Zone 5 of the Commercial Transportation Roadway.  
Cost: \$28.50 flat fee to the hotel (subject to change)

*Shared Ride Van* arrangements may be made through the Ground Transportation Desk, available in Baggage Claim. These cars may be picked up at Zone 7 of the Commercial Transportation Roadway. Generally, these shuttles can accommodate 10 passengers.  
Cost: \$10.00 per person (subject to change)